

# 7Dayschic

The Largest Fashion Community!

Presented by

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# Melcome

At 7DaysChic, we believe that modeling is more than just a career—it's an art form, a passion, and a journey. Our platform is dedicated to fostering diversity, creativity, and global exposure for models at every stage of their careers.

Whether you're an aspiring talent or an experienced professional, 7DaysChic provides the tools, resources, and connections to help you succeed. From career development to networking with top industry professionals, we open doors to limitless opportunities.





## Our Services

#### Free

- Free Online Profile
- Publish your Profile to our Business Network Platform
- Newsletter Marketing
- Business Network Promotion
- Networking Opportunities
- Diverse Modeling Opportunities
- Our Mobile APP

#### Paid

- Modeling Industry Education
- Personal Branding, Self-Promotion and Digital Marketing
- Website Development



# Free Online Profile:

In today's digital age, a strong online presence has become essential for fashion models. This is where our expertise comes into play.

We specialize in creating captivating online profiles that highlight your unique beauty while enhancing your visibility on search engines. Our dedicated team will meticulously construct your digital footprint, ensuring you stand out in the competitive modelling industry.

Utilizing an SEO-driven approach, we will ensure your online profile reaches the right audience, unlocking numerous opportunities. Partner with us to build a robust online presence that elevates your modelling career to new heights. We will craft a unique portfolio tailored just for you, showcasing your distinctiveness and potential.





# Publish your Profile to our Business Network Platform:

As part of our agency, you will join our exclusive network and gain unprecedented exposure to top industry professionals. We've developed a cutting-edge system that connects models with companies and agencies. By adding your profile to our database, you'll become accessible to a worldwide audience of potential clients.

Our partners have direct access to our system, allowing them to effortlessly search for models based on specific criteria. This means increased visibility for you and a higher chance of being selected for exciting projects.





# Newsletter Marketing:

Our newsletter marketing service is designed to amplify your online presence and maximize your visibility. Through this service, we will periodically promote your profile to a diverse audience within our extensive business network. Each promotion is carefully tailored to match the interests of our subscribers, ensuring your profile reaches those most likely to engage with and appreciate your unique talent.

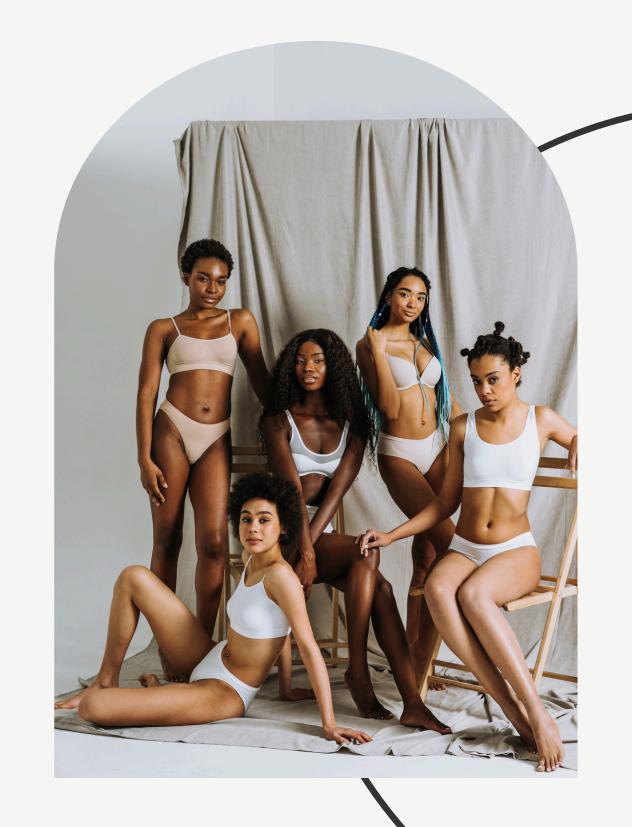
By leveraging our growing network, your visibility will be significantly enhanced, connecting you with potential clients, collaborators, and industry professionals. Our targeted approach ensures that your profile is showcased to the right audience at the right time, opening doors to new opportunities and fostering meaningful connections within the modeling industry.





# Business Network Promotion:

We are continuously forging connections with new businesses that are in search of models. By leveraging our extensive network, we actively seek out opportunities and match our models with these companies. This proactive approach ensures that you will have the chance to be introduced to potential clients through our dedicated efforts, increasing your visibility and opening doors to exciting new prospects in the industry.





Networking Opportunities:

By joining us, you gain the opportunity to network with a diverse range of small fashion businesses, including designers, tailors, influencers, stylists, and more. This unique platform allows you to connect and collaborate with other professionals in the industry, creating synergies that can lead to the development of new brands and business ventures.

As part of this vibrant community, you'll be able to share ideas, resources, and expertise, expanding your reach and impact in the market. Together, you and your fellow fashion businesses can leverage each other's strengths to innovate and grow, ultimately establishing a stronger presence in the industry and unlocking new opportunities for success.





Diverse Modeling Opportunities:

We collaborate with a wide range of businesses across various types of modeling. Whether it's fashion, commercial, editorial, fitness, or runway modeling, we have partnerships that span the entire industry spectrum. Our diverse network ensures that our models have access to numerous opportunities and can find the perfect fit for their unique talents and career aspirations.

By working with different businesses, we can offer our models a variety of assignments and experiences, helping them to build a versatile and impressive portfolio. This broad exposure not only enhances their skills but also increases their visibility and marketability in the competitive modeling industry.





## Our Mobile APP:

We are developing a cutting-edge mobile app powered by AI, designed to revolutionize how businesses sell their services. This innovative platform provides businesses with tools to connect with their audience, collaborate seamlessly, and market their services effectively.

For models who join us now, we are offering an exclusive benefit: a free one-year membership when the app launches. This membership will give you access to all the app's features, enhancing your ability to connect with clients, showcase your portfolio, and expand your career opportunities. Join us today to take advantage of this limited-time offer and be part of the future of the modeling industry.





# Do you have any questions?



# Next Steps:

1. Snapshot

You will receive instructions on how to send us your snapshot. Once submitted, our team will review it

2. Preparation

After the snapshot review, we will request a professional photo and video from you to create a polished and professional profile.

3. Agreement

Once the profile materials are ready, we will prepare an agreement for you to review and sign.

4. Profile Creation

After the agreement is signed, we will create your profile on our website and integrate it into our internal system.

**5. SEO Optimization** 

Your profile will then be optimized for search engines to ensure it gets indexed effectively.

6. Email Marketing

At this stage, we will include your profile in our email marketing campaigns.

7. Sales and Marketing

Finally, our sales team will categorize your profile and use it to make recommendations to potential clients.