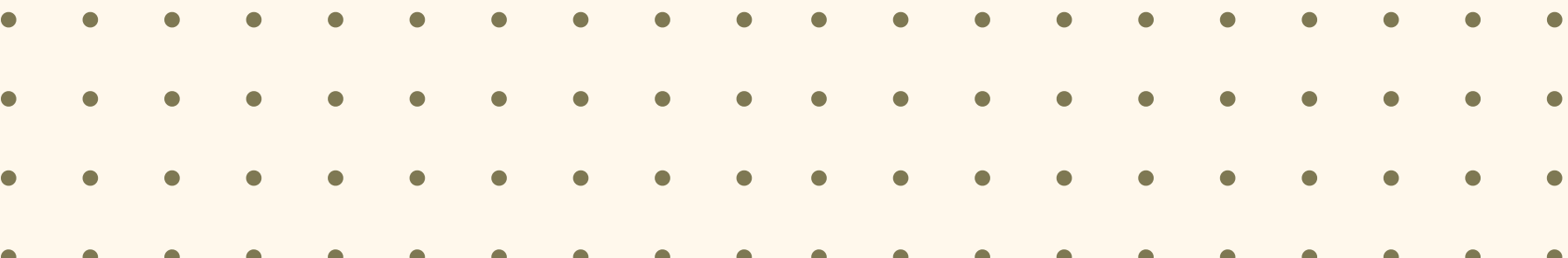


TODAYS CHIC



COMPANY OVERVIEW

About us

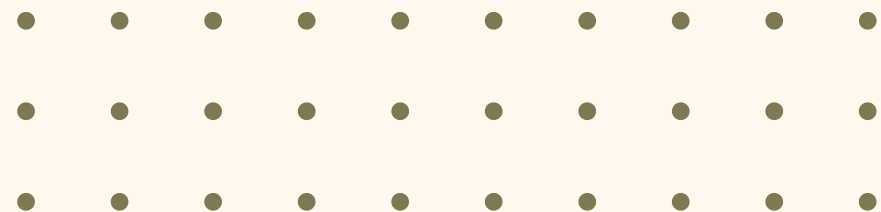
- 7dayschic is a fashion forward platform that amplifies voices and talents all over the global fashion industry.
- Our platform is a melting pot of diverse talents, styles, and perspectives where individuals are encouraged to share their talents, vision, while making everlasting connections.
- Our platform has a range of diverse strengths, aesthetics, and worldview – a digital runway to showcase talent, vision, while making everlasting connections.



FREE SERVICE



7 DAYS
CHIC



1. FREE ONLINE PROFILE:

In today's digital age, a strong online presence has become essential for fashion models. Your online representation can significantly influence your career trajectory, making it more important than ever to present yourself effectively on the web. This is where our expertise comes into play.

We specialize in creating captivating online profiles that highlight your unique beauty while enhancing your visibility on search engines. Our dedicated team will meticulously construct your digital footprint, ensuring you stand out in the competitive modelling industry.



Utilizing an SEO-driven approach, we will ensure your online profile reaches the right audience, unlocking numerous opportunities. Partner with us to build a robust online presence that elevates your modelling career to new heights. We will craft a unique portfolio tailored just for you, showcasing your distinctiveness and potential.



2. PUBLISH YOUR PROFILE TO OUR BUSINESS NETWORK PLATFORM

You will join our exclusive network and gain unprecedented exposure to top industry professionals. We've developed a cutting-edge system that connects models with companies and agencies. By adding your profile to our database, you'll become accessible to a worldwide audience of potential clients.

Our partners have direct access to our system, allowing them to effortlessly search for models based on specific criteria. This means increased visibility for you and a higher chance of being selected for exciting projects



3. NEWSLETTER MARKETING

Our newsletter marketing service is designed to amplify your online presence and maximize your visibility. Through this service, we will periodically promote your profile to a diverse audience within our extensive business network. Each promotion is carefully tailored to match the interests of our subscribers, ensuring your profile reaches those most likely to engage with and appreciate your unique talent.

By leveraging our growing network, your visibility will be significantly enhanced, connecting you with potential clients, collaborators, and industry professionals. Our targeted approach ensures that your profile is showcased to the right audience at the right time, opening doors to new opportunities and fostering meaningful connections within the modeling industry.



4. BUSINESS NETWORK PROMOTION

We are continuously forging connections with new businesses that are in search of models. By leveraging our extensive network, we actively seek out opportunities and match our models with these companies. This proactive approach ensures that you will have the chance to be introduced to potential clients through our dedicated efforts, increasing your visibility and opening doors to exciting new prospects in the industry



5. NETWORKING OPPORTUNITIES

By joining us, you gain the opportunity to network with a diverse range of small fashion businesses, including designers, tailors, influencers, stylists, and more. This unique platform allows you to connect and collaborate with other professionals in the industry, creating synergies that can lead to the development of new brands and business ventures.

As part of this vibrant community, you'll be able to share ideas, resources, and expertise, expanding your reach and impact in the market. Together, you and your fellow fashion businesses can leverage each other's strengths to innovate and grow, ultimately establishing a stronger presence in the industry and unlocking new opportunities for success.



6. DIVERSE MODELING OPPORTUNITIES

We collaborate with a wide range of businesses across various types of modeling. Whether it's fashion, commercial, editorial, fitness, or runway modeling, we have partnerships that span the entire industry spectrum. Our diverse network ensures that our models have access to numerous opportunities and can find the perfect fit for their unique talents and career aspirations.

By working with different businesses, we can offer our models a variety of assignments and experiences, helping them to build a versatile and impressive portfolio. This broad exposure not only enhances their skills but also increases their visibility and marketability in the competitive modeling industry.



7. OUR MOBILE APP

We are developing a cutting-edge mobile app powered by AI, designed to revolutionize how businesses sell their services. This innovative platform provides businesses with tools to connect with their audience, collaborate seamlessly, and market their services effectively.

For models who join us now, we are offering an exclusive benefit: a free one-year membership when the app launches. This membership will give you access to all the app's features, enhancing your ability to connect with clients, showcase your portfolio, and expand your career opportunities. Join us today to take advantage of this limited-time offer and be part of the future of the modeling industry.



PAID SERVICE



8. MODELLING INDUSTRY EDUCATION

We are collaborating with fashion educators and fashion schools dedicated to helping models break into the industry. Through these partnerships, our members gain exclusive access to invaluable resources and connections that can significantly enhance their market presence.

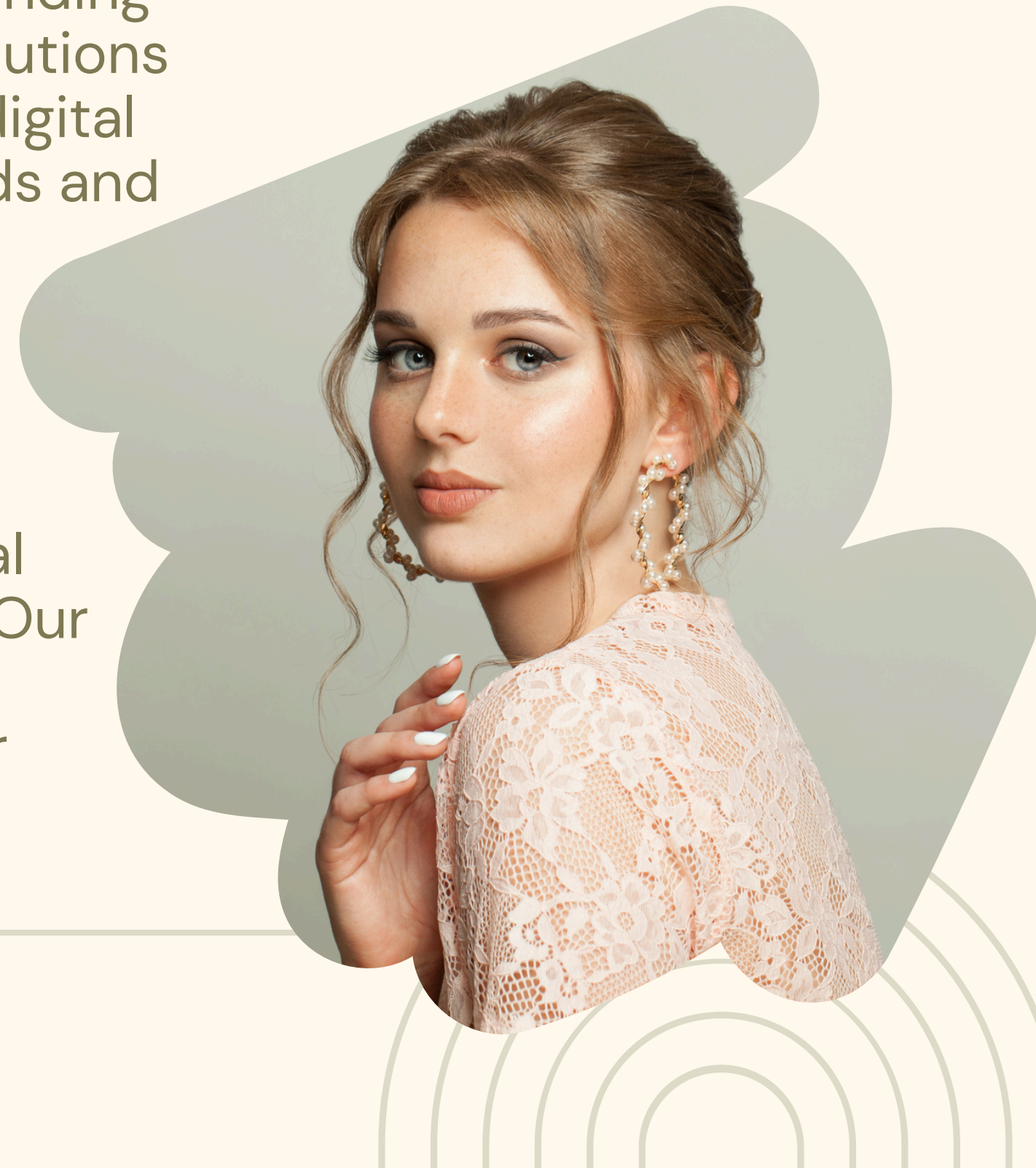
Our network of fashion educators and schools provides ongoing support, training, and opportunities tailored to aspiring models. By joining us, you can benefit from their expertise and guidance, equipping yourself with the skills and knowledge necessary to succeed in the competitive modeling world. This alliance not only boosts your professional development but also expands your opportunities within the industry, positioning you for greater success



9. PERSONAL BRANDING AND SELF-PROMOTION

We provide specialized services to elevate your personal branding and self-promotion. Our comprehensive digital marketing solutions include managing your website, social media accounts, and digital promotions. These services are tailored to your specific needs and can be scaled from a dedicated team of one to five experts, ensuring you receive the attention and expertise required to effectively enhance your online presence.

By leveraging our expertise, you can build a powerful personal brand that stands out in the competitive modeling industry. Our paid services are designed to help you connect with your audience, grow your online following, and attract more career opportunities. Invest in your future by letting us handle your digital marketing, allowing you to focus on what you do best.



10. WEBSITE DEVELOPMENT

As partners with leading software development companies, we offer top-tier website development and management services for your brand. Our collaboration allows us to create stunning, functional websites that effectively showcase your talent and portfolio.

With our expertise, your website will not only look professional but also perform optimally, ensuring a seamless user experience. Additionally, we provide ongoing website management to keep your online presence up-to-date and secure. Let us help you build and maintain a powerful digital platform that enhances your brand and attracts new opportunities



Having an online presence is crucial for models in today's digital era. The modeling industry has evolved, and now more than ever, your online presence can significantly impact your career. Being visible on social media platforms, having a professional portfolio website, and engaging with your audience online are essential components of building your brand as a model. Clients and agencies often look for models with a strong online presence, as it demonstrates not only your reach but also your ability to connect with potential clients and fans. In this digital age, your online presence is not just a supplement to your modeling career—it's a vital part of your success.

We've crafted an affordable package to suit your needs, with various options available to fit your budget. If you're looking for more and want a dedicated team to help execute your strategy, let's discuss how we can assist.



You could select templates from the market, if it is not fit let's talk

<https://www.phlox.pro/>

Bronze Package:

- Design 4 web page
- 5 GB disk space
- Register a domain
- Mail service
- Optimize your website for search engines
- One year hosting
- Price: \$2250

Silver Package:

- Design 9 web page
- 10 GB disk space
- Register a domain
- Mail service
- Optimize your website for search engines
- One year hosting
- Price: \$3550



Gold Package:

- Design 15 web page
- 25GB disk space
- Register a domain
- Mail service
- Optimize your website for search engines
- Generating backlink to the website for visibility
- Design logo and brand identity
- One year hosting

Price: \$8306



CUSTOMIZE DEVELOPMENT

Need a personalized solution? Let's discuss your unique requirements and explore how we can create a custom-tailored solution to meet your specific needs.

MARKETING

A strong online presence is essential for business growth. Our services can help you expand your reach, attract more customers, and increase your brand visibility. Choose from our flexible packages, or let's discuss a customized solution that perfectly aligns with your goals.

Our digital marketing services are specifically designed to help models enhance their online presence and visibility in a competitive industry. We offer a comprehensive package that includes dedicated hours each month focused on different aspects of digital marketing, tailored to meet the unique needs of models.



- **Digital Marketing:** We allocate hours each month to develop and implement strategies that boost your visibility, attract the right audience, and build your brand online. This includes social media management, content creation, and targeted campaigns designed to increase your reach.
- **Photo Editing:** High-quality images are essential in the modeling industry. We dedicate hours each month to professional photo editing, ensuring that your portfolio and social media profiles showcase you in the best light.
- **Video Editing:** Video content is increasingly important for models, whether for social media, promotional material, or casting submissions. We offer expert video editing services each month to help you create compelling content that stands out.
- **Partnership Expansion:** Building strong industry connections is crucial for your modeling career. We dedicate hours each month to expanding your network, identifying potential partnerships, and opening up new opportunities for collaboration.



Our services are crafted to provide a well-rounded approach to managing and growing your digital presence, ensuring that every aspect of your online brand is polished and professional. Let us help you elevate your modeling career in the digital space.

Bronze Package 1:

- 32 hours/month of digital marketing
- 16 hours/month of photo editing
- Price: \$1280/Month

Bronze Package 2:

- 32 hours/month of digital marketing
- 12 hours/month of photo editing
- 16 hours/month of video editing
- 20 hours/month partnership expansion
- Price: \$2020/Month

Silver Package:

- 64 hours/month of digital marketing
- 40 hours/month of photo editing
- 32 hours/month of video editing
- 32 hours/month partnership expansion
- Price: \$4880/Month

Gold Package:

- 128 hours/month of digital marketing
- 80 hours/month of photo editing
- 60 hours/month of video editing
- 64 hours/month partnership expansion
- Price: \$11040/Month

Silver Package:

- 64 hours/month of digital marketing
- 40 hours/month of photo editing
- 32 hours/month of video editing
- 32 hours/month partnership expansion
- Price: \$4880/Month

Gold Package:

- 128 hours/month of digital marketing
- 80 hours/month of photo editing
- 60 hours/month of video editing
- 64 hours/month partnership expansion
- Price: \$11040/Month



What is the workflow:

1. **Snapshot:** You will receive instructions on how to send us your snapshot. Once submitted, our team will review it.
2. **Preparation Stage:** After the snapshot review, we will request a professional photo and video from you to create a polished and professional profile.
3. **Agreement:** Once the profile materials are ready, we will prepare an agreement for you to review and sign.
4. **Profile Creation:** After the agreement is signed, we will create your profile on our website and integrate it into our internal system.
5. **SEO Optimization:** Your profile will then be optimized for search engines to ensure it gets indexed effectively.
6. **Email Marketing:** At this stage, we will include your profile in our email marketing campaigns.
7. **Sales and Marketing:** Finally, our sales team will categorize your profile and use it to make recommendations to potential clients.



We are

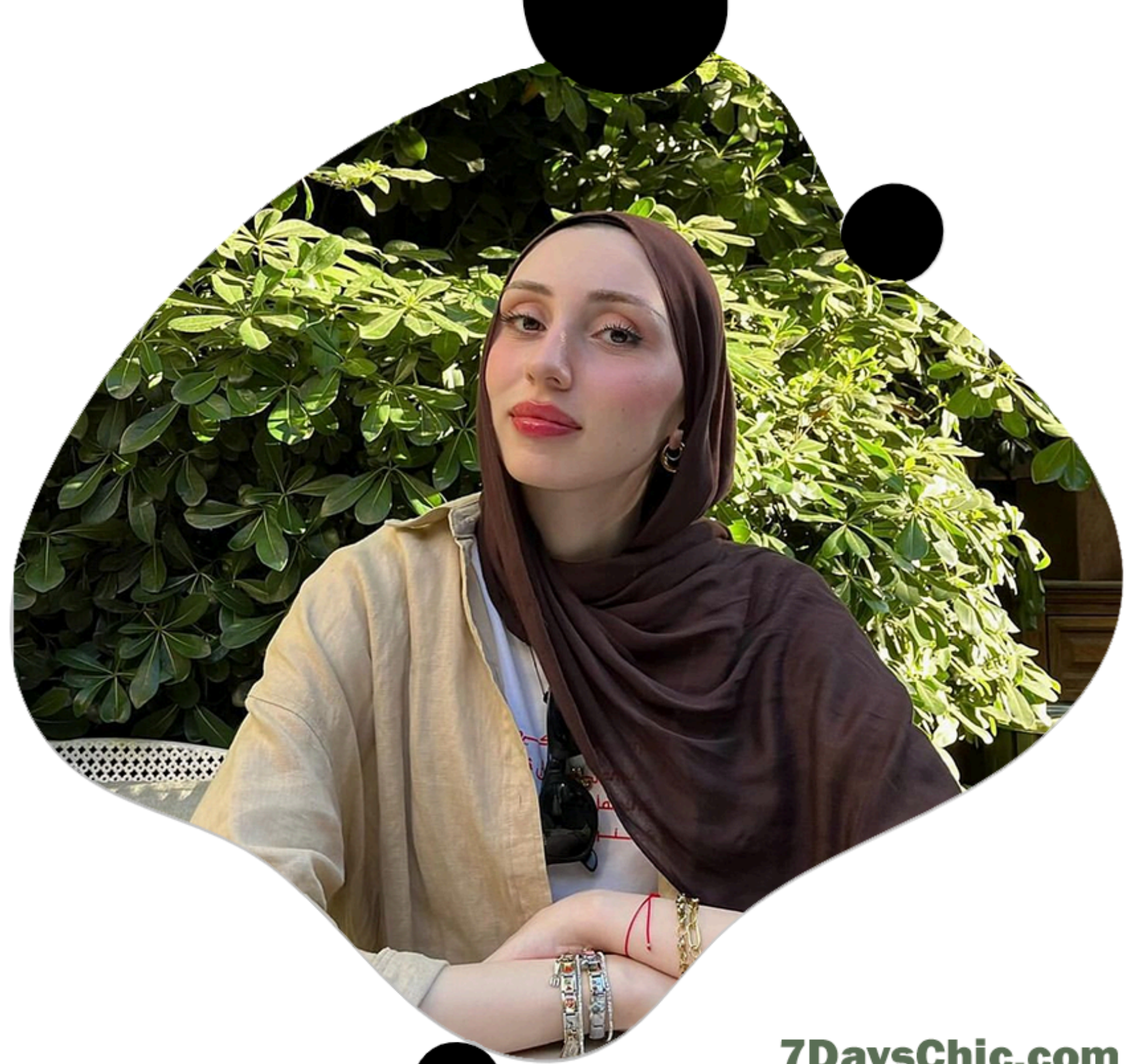
The Largest Fashion Community



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